



# InFocus

July, 2009

## Newsletter

### June Meeting

The June 18th meeting introduced three new members to the club. I hope we can fulfill their needs. Look for them on the Forum and Gallery. If it's been a while since you have posted any input, please login today and let us hear from you.

This month's assignment was wildlife. We had lots of fun discussing this difficult subject and analyzing the photos that were presented. Steve offered an article in the current *PSA Journal* regarding the judging criteria for Nature photography.

The criteria does not allow for heavy handed editing, but rather that all entries be as close to natural as possible. Adjustments to white balance, exposure, size, aspect ratio, dodging and burning, color correction are allowed. Composites and cloning are not allowed.

In all, we had a very informative meeting, and welcomed three new members as well.

Please join us next month, Thursday, July 23rd, from 6:00 to 8:00 PM at the Bloomsburg Public Library.



### May Meeting Photo Assignment

The topic for the July meeting is "People." Think parties, street people, sport activities, people being people.

Remember, this should be new work. Put your thinking caps on, pick up your camera and shoot. The photos should be printed on 8.5 x 11 or smaller, 4x6's would be just fine.

Think about the photo telling the story. This will be the creative component. Next think about lighting and exposure. This will be the technical component. The last component will be composition. We will score each shot using the scoring criteria listed on the agenda link on our home page, listed below.

### Photo Judging Criteria

1. Composition – Are the items of interest placed well? Is your eye led to the subject? Are there elements that distract? Are horizons level and not centered? Is movement into the photo? If rule of thirds is violated, is it appropriate? Is there clutter? Cropping appropriate? Appropriate format? Background is simple and uncluttered? Are there unwanted mergers? Landscapes have adequate foreground interest?
2. Creativity and Originality – Is the subject viewed in a unique way or interesting point of view? Is the lighting interesting? Is the image or idea powerful? Is there a central theme or idea? Is there an obvious story?

3. Technical – Is the photo sharply focused, unless deliberately blurred? Lighting balanced? Was depth of field considered? Shutter speed appropriate for the subject? Color Balance? Contrast? Clipped shadows or highlights? Use of flash?
4. Overall Impression – Does the photo grab your attention? Wow factor? Special effects? Presentation?



### Seminar Topics

Do you know anyone that can present a seminar for us? Here are some thoughts.

- 1 What makes a good photo?
- 2 When do I modify my camera's suggested exposure?
- 3 What lens should I buy?
- 4 How do press photographers work?
- 5 Shooting weddings?

### Club Activities

- 1 Table top night – everyone brings something to put on the table and shoot.
- 2 Portrait Night – everyone brings a costume or prop and we shoot each other's portraits.
- 3 Photo excursions – where?

